

Curriculum Vitae

Daniel Temple
23/11/1988

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Profile

Tight deadlines and high pressure environments have enabled me to become a very organised and confident person. My strength lies in being able to see a project from the very early planning stages right through to the end product.

With an ability to communicate clearly and a dedication to client satisfaction I have been able to build many strong relationships and finalise many sales opportunities.

Key Skills

- Php / MySQL
 - Wordpress
 - Laravel
- HTML / CSS
 - Bootstrap
 - SASS/LESS
 - GULP/GRUNT
- jQuery
- Javascript
- Version Control (Git)
- Website Design & UI
- Account Management
- Project Management

Working History

February 2013 - Present

Freelance Developer

- Undertaking a range of digital activities, including development projects and acting as a project manager on larger projects for a wide range of local and national clients.
- Providing digital marketing services to a number of VW Commercial Vehicle Centres across the UK.
- Development of custom management systems for multiple Audi dealerships.
- Php web development.
- HTML and CSS development on a range of client projects.
- Development of custom ecommerce solutions for clients.
- Chance to explore php frameworks such as Laravel.
- Creation of website designs and UI from Client Briefs.

- Designing and developing web apps for an international training company.
- Improved knowledge of frontend techniques including CSS methodologies (BEM, SUITCSS) and using Webpack to speed up development process.
- Exploring Bootstrap and Foundation front end frameworks.
- Improved my knowledge of Javascript and other frameworks including Vue.

June 2012 - Feb 2013:

Appius International Ltd

Project Manager

- Managed workflow and resourcing for multiple digital projects - Ensuring projects were delivered on time, and within budget.
- Followed MSF framework (Envisioning, Planning, Build, Stabilize, Deploy).
- Managing a large team of developers.
- Involved with weekly resource meetings.
- Clients included DLR, Traffic England, Edinburgh Airport and Teachers Building Society.
- Learned how to use SiteFinity and Ektron content management system.
- Planned projects from outset using tools like Target Process.
- Used MoSCoW to help provide accurate budget projections for the client.

January 2010 - June 2012

Tucker & Associates Ltd

Head of Digital

- Managed the creation of a Digital department within the organization, which included establishing new work processes, buying in equipment, sourcing staff – and keeping within an allotted budget.
- Oversaw the production of client websites, ensuring they were kept within budget and delivered on time.
- Responsible for managing a small team of developers/designers.
- Explored Facebook advertising, along with creating strong social network campaigns to aid clients in reaching their target audience.
- Focussed on building up client relationships, and winning new work.
- Attending business networking events to build links with other local businesses.
- Attended photo shoots for PR releases.
- Planning and execution of client Adword Campaigns, most notably Apple Home Improvements. A national home improvement and solar energy supplier.
- Involved in pitching for new work.
- Developed relationships with new and potential clients.
- Explored the use of HTML5 and CSS3.

- Created project plans for clients, showing estimated timescales, costs and what results could be expected from digital marketing activities.
- Responsible for reporting my department progress to board level.

February 2009 - December 2010

Vibe New Media

Senior Account Manager

- Management of multi-channel client accounts. Time planning and budget management.
- Active marketing role, attending business networking events and the creation of new business leads.
- Directed numerous marketing campaigns for small to medium sized enterprises.
- Improving project workflow systems.
- Proactively pitching new ideas to clients.
- Managed small team of developers.
- Planning client campaigns from beginning to completion showing expected digital marketing results.

January 2006 - February 2009

Vibe New Media

Web Developer

- Planning and development of complex web systems written with php and JavaScript.
- Writing copy for press releases and radio advertisements.
- Led a number of Corporate Social Responsibility initiatives by working on local, charitable healthcare projects.
- Creating complex website stat reporting systems for major international brands and working closely with Google, MSN and Yahoo.
- Worked on National PPC campaigns for large brands including VW Commercial Vehicles.
- Planning and management of various new media projects through to completion and in some cases, after sales support.
- Production of 3D advertising campaigns using Autodesk Maya.
- Php web development.
- Worked within a team of 4 developers.

Education

2005 - 2007 Torpoint Sixth Form: 2 AS Levels History (B) Business (C)

2000 - 2005 Torpoint Community College: 10 GCSEs including Maths, English and Science.

Additional Information

Full clean driving license. An in depth knowledge of HTML, CSS and an understanding of php and JavaScript. Confident in Microsoft Windows, Linux and Mac OS X. Knowledge of Microsoft Office suite including Word, Excel and Powerpoint. Confident with Adobe Photoshop, and also some knowledge of Quark.

References can be made available upon request.